



**PRIVATE  
FUNDING  
DEBT & EQUITY**

# ABOUT US



Welcome to Private Funding Solutions, your reliable network of seasoned independent professionals, dedicated to providing a diverse range of services aimed at elevating your business to new heights. We take pride in being a trusted partner, offering a spectrum of financial expertise to empower your business growth.

# OUR MISSION

TO ATTAIN STATUS OF A PURPOSE DRIVEN ORGANISATION ENHANCING THE VISION OF THE GAME CHANGERS OF TOMORROW.



# OUR VISION

OFFER TOP NOTCH SERVICES IN CORPORATE FINANCE ECOSYSTEM AND ENABLE AN ACCESS TO INDEPENDENT, TRUSTED, AND EXPERIENCED PROFESSIONALS AT VARIOUS STAGES OF CAPITAL RAISING.



# Aditya Agrawal

Finance and Marketing Consultant



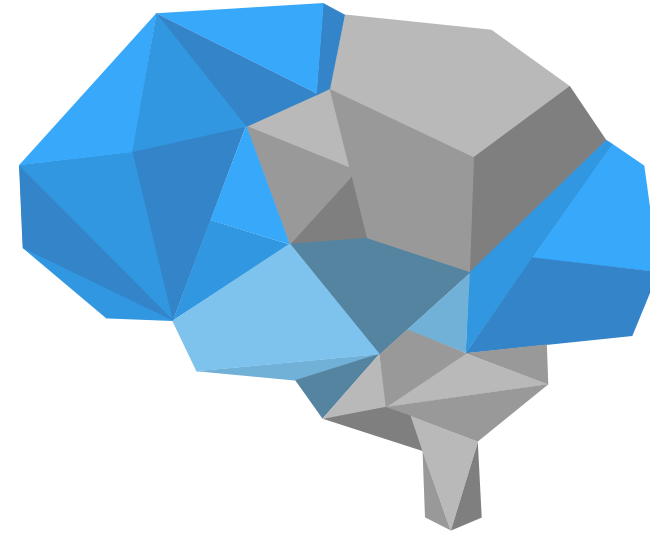
**CORE SERVICES: FUNDRAISING, PROJECT FINANCE, IT PROJECT DESIGN, USABILITY CONSULTANT, NETWORKING, B2B MARKETING, CSR STRATEGY, CSR CAMPAIGN PLANNING.**

## FOUNDER

I am Aditya Agrawal, StartUp Business and Strategy Consultant. A tech graduate working since 2011 in IT industry, I have been advising Start-ups and Businesses since 2013 and have over 11 years experience in Business and Strategy Consulting. I help start-ups and entrepreneurs fine-tune their business plans and strategies to survive the competitive and lucrative start-up market. I along with my colleagues also help raise funding from venture capitalists or angel investors. My focus is on helping them design robust business models, develop clear and compelling value propositions, conduct market assessments that demonstrate the problem/needs, perform benchmarking of the relevant competitors, and develop a prudent go-to-market approach. I work together with my clients in order to prepare them for the meetings with investors, partners and clients.

In working with my clients, the guiding principles are professional integrity, honesty and effort to walk the extra mile. There are no ready to apply solutions for developing business plans or preparing for fundraising - every business, value proposition, business model, competitive situation and market trends are combined in a unique manner. We need a structured approach and readiness to break some “common wisdoms” in order to design our road to the success. I am ready to help my clients with all the knowledge and experience accumulated in more than 6 years working with exceptional clients and colleagues. I have a reputation of being an honest and a very genuine person when it comes to business advice so be ready to get it without any sugar-coating. Industries Worked With: **Ecommerce, Infrastructure, CrowdFunding, Social Media, Technology, Artificial Intelligence, Construction, Manufacturing, Legal, Politics, Manufacturing, Stock Markets.**

# WHY US



IN THE DYNAMIC LANDSCAPE OF CORPORATE FINANCE AND FUNDRAISING, SECURING THE RIGHT PROFESSIONALS AT CRUCIAL STAGES IS PARAMOUNT. ELEVATE YOUR JOURNEY WITH SWIFT ACCESS TO A CADRE OF ACCOMPLISHED INDEPENDENT EXPERTS BOASTING MARKET-LEADING CREDENTIALS AND EXTENSIVE EXPERIENCE. WE EMPOWER YOU WITH DEPENDABLE AND TRUSTED PARTNERS – JUST A CALL AWAY, ENSURING YOUR ENDEAVORS ARE MET WITH EXPERTISE AND EFFICIENCY.

# END TO END FINANCIAL SERVICES

Our network consists of a experienced professionals from India who can take up projects from any stage of fundraising and execute till the end.



## DEDICATED IN-HOUSE SERVICES FOR YOU

IT PROJECT DESIGN

CHARTERED ENGINEER

LENDER'S ENGINEER

VALUATION

DEBT / JV / EQUITY

MERGERS AND ACQUISITIONS

TRANSACTION ADVISORY

VALUE ENGINEERING



# SECTORS SERVED

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**TEXTILES**



**WIND ENERGY**



**SOLAR ENERGY**



**ORGANIC FOODS**



**OUR REACH**



**AGRICULTURE**



# SECTORS SERVED

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**PHARMA**



**HEAVY MACHINES**



**OIL AND GAS**



**DISTRIBUTORS**



**AUTOMOBILES**



**READY TO EAT**



# SECTORS SERVED

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**HANDICRAFTS**



**FMCG**



**PACKAGING**



**ORGANIC FOODS**



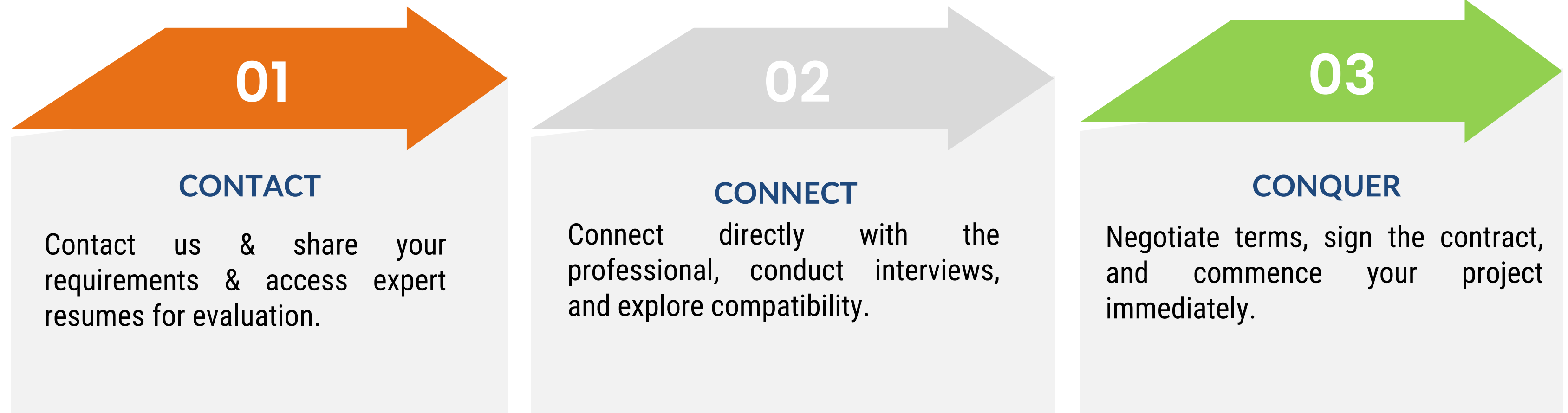
**CONSTRUCTION**

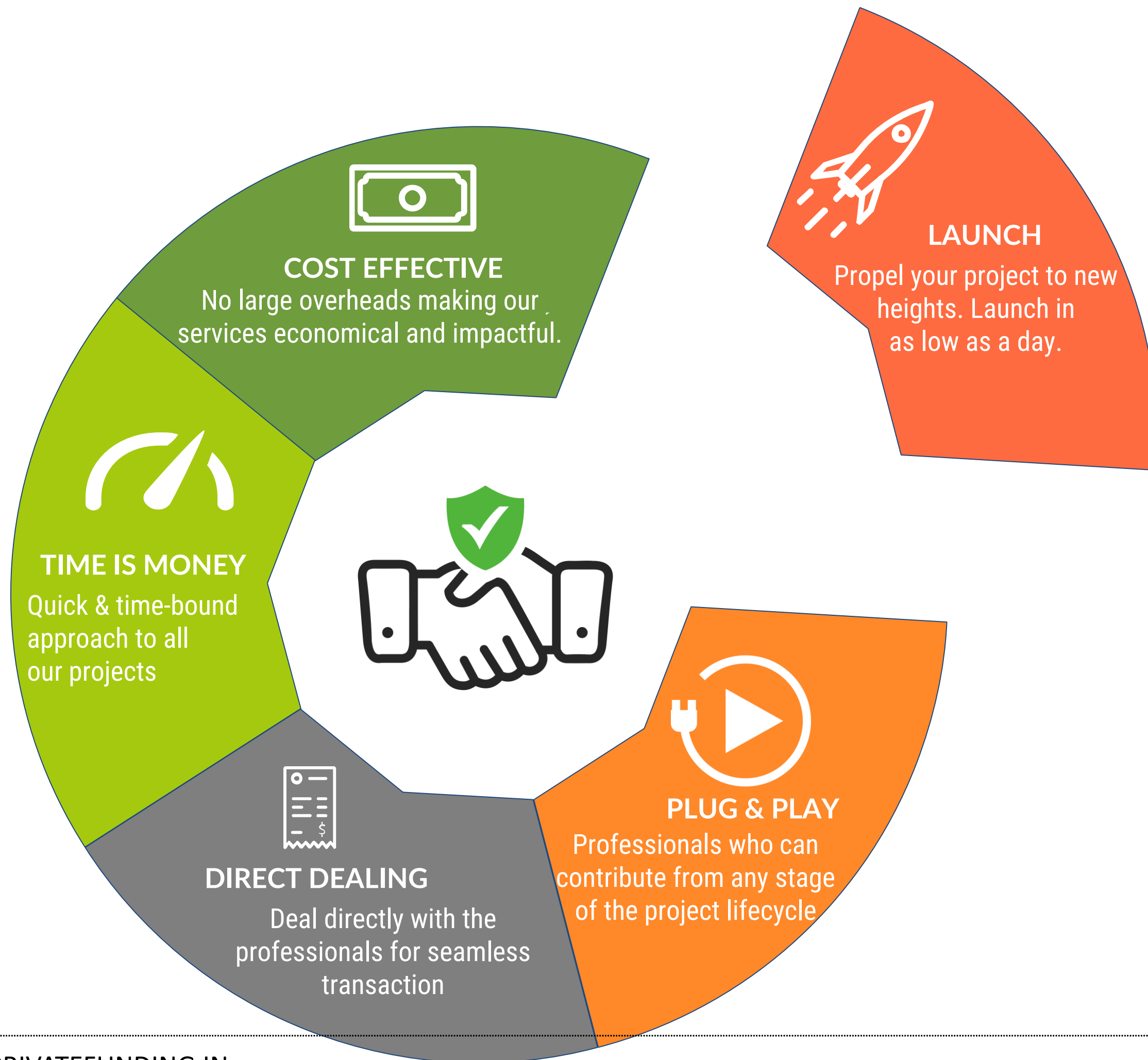


**RAILWAYS**

# HOW IT WORKS

Choose from a distinguished pool of professionals, including seasoned lawyers, chartered accountants, chartered engineers, company secretaries, esteemed IIM-IIT alumni, accomplished investment bankers, registered valuers, proficient insolvency professionals, and experienced civil & IT engineers, each with more than a decade-long track record of excellence in 3 Simple Steps.



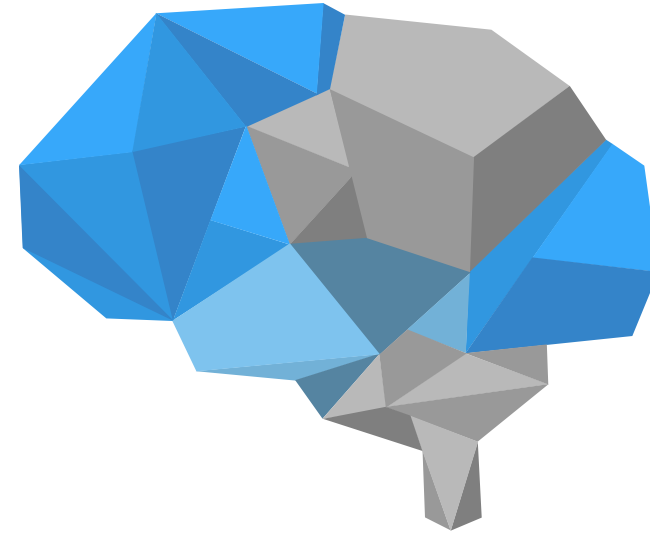


## ADVANTAGE US

5 Reasons that builds our circle of trust.



# CLIENTS



FROM THE WORLD BANK TO THE LARGEST FUND HOUSES, AND FROM THE U.S. DEFENCE CONTRACTORS TO MAJOR PLAYERS IN THE INFRASTRUCTURE SECTOR, ALL OUR EXPERTS BOAST MORE THAN A DECADE-LONG TRACK RECORD OF SERVING TOP-TIER CLIENTELE. DISCUSS YOUR SPECIFIC REQUIREMENTS AND EXPLORE INDIVIDUAL RESUMES TO FIND THE EXPERTISE TAILORED TO YOUR NEEDS.

# SERVICES IN A NUTSHELL.

## LEGAL

1. CORPORATE LAW
2. ASM, TEV
3. INSOLVENCY LAW
4. MSME DEBT RECOVERY
5. FORENSIC AUDIT & FRAUD DETECTION
6. VALUATION FOR SECURITIES, FINANCIAL ASSETS.

## FINANCE

1. DEBT & EQUITY
2. FOREIGN DIRECT INVESTMENT
3. OVERSEAS DIRECT INVESTMENT
4. MERGERS AND ACQUISITIONS
5. TRANSACTION ADVISORY.
6. DUE DILLIGENCE

## ENGINEERING

1. IT PROJECT DESIGN – IT ACT COMPLIANT
2. USABILITY/USER EXPERIENCE
3. IT PROCESS CONSULTING
4. LENDER'S ENGINEER
5. CHARTERED ENGINEER
6. PROJECT & PERFORMANCE REVIEW

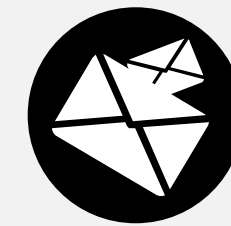
## MARKETING

1. MARKETING AUTOMATION
2. AI MARKETING INTERGRATION
3. AUTOMATED LEAD GENERATION
4. CSR CAMPAIGNS
5. B2B MARKETING
6. CORPORATE EVENTS

# Ready to **Talk to Us**



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